



Fact Sheet

Memorandum of Understanding between SBS Transit and SG Enable

Aim:

Collaboration between SBS Transit and SG Enable (SGE) to jointly contribute towards building a more inclusive society and public transportation.

Areas of focus:

- Promote public awareness towards taking positive action for inclusion on building an inclusive society and enabling lives.
- Develop inclusive hiring and training programmes for the public transport industry.
- Practice and promote best practices on disability-inclusive hiring.
- Promote inclusive travel on our public transportation through co-creation of innovative solutions enabled by assistive technologies, accessibility, service improvements and SBS Transit's innovation ecosystem.
- Collaborate in joint projects of interest to both Parties.

Benefits:

- For public awareness and taking positive action for inclusion:
 - SBS Transit to provide its communication assets and related resources or expertise (such as its MRT stations, bus interchanges, trains and buses) for disability inclusion campaigns or activities led by SGE (such as its i'mable public education initiative).
 - SBS Transit and SGE to co-organise meaningful programs and activities to promote a more inclusive society and public transportation and spark conversations on inclusivity.
 - SBS Transit to support related engagements via its network (e.g., event publicity) to persons with disabilities, caregivers, social service agencies and members of public.
- For developing inclusive hiring and training programmes for the public transport industry:

- One focus area will be on the transport maintenance work stream in collaboration with Institutes of Higher Learning (IHLs), such as the Institute of Technical Education (ITE) and/or Polytechnics. For a start, SBS Transit and SGE will aim, towards a target of 20 placements of persons with disabilities (including internships) for the next three years.
- For practicing and promoting best practices on disability-inclusive hiring, SBS Transit will support and participate in SGE's programs and initiatives that promote disability-inclusive hiring including:
 - Providing persons with disabilities with employment opportunities, leveraging the President's Challenge Enabling Employment Pledge, SGE's Open Door Programme, In-House Job Coach Programme, provision of human-interest stories, High Impact Retention & Employment workshop series and the Enabling Mark.
 - Procure items made by persons with disabilities as corporate gifts for business partners and public, as well as welfare gifts for employees during corporate events, such as through SGE's i'mable Collective.
- For promoting inclusive travel on our public transportation through co-creation of innovative solutions enabled by assistive technologies, accessibility, service improvements and SBS Transit's innovation ecosystem:
 - SBS Transit to develop and encourage innovation that promote inclusive travels on SBS Transit's public transportation networks, with support from SGE. SBS Transit will also leverage SGE's training and consultancy provisions for Consumer Inclusiveness to provide a more inclusive travel experience for persons with disabilities, including, but not limited to, products and services, programmes and events, and wayfinding.
- For collaboration in joint projects of interest to both, SBS Transit and SGE are to work in partnership to advance disability inclusion.

Duration:

The duration for the cooperation shall be for a period of three years, commencing from the date of signing on 3 November 2023.

Signatories:

Mr Jeffrey Sim, Group Chief Executive, SBS Transit Ltd

Ms Ku Geok Boon, Chief Executive Officer, SG Enable Ltd

Quote by SBS Transit:

Mr Jeffrey Sim, Group Chief Executive Officer of SBS Transit said: “At SBS Transit, we believe in providing equal employment opportunities and fostering an all-encompassing workplace. Hence, we are pleased to work with SG Enable to develop inclusive hiring and training programmes as we believe that persons with disabilities too are able to contribute meaningfully to our growth. Through our partnership, we will also be able to co-create and develop innovation solutions to address the unique needs of persons with disabilities when travelling on public transport, creating a more inclusive and accessible public transport network.”

Quote by SG Enable:

Ms Ku Geok Boon, CEO, SG Enable, said: “SG Enable has worked closely with SBS Transit to train frontline staff to better support passengers with disabilities and hire persons with disabilities as contributing members of staff. We are pleased to mark the occasion of SBS Transit’s 50th anniversary with a collaboration that represents our joint aspiration for wider and deeper impact to bring about an inclusive society and enabling lives in the public transportation space.”